

Brief Notes

NEWS FOR BROKERS & CONSULTANTS

September 27, 2018

Applies to: Public Sector market

First Quarter 2019 Broker Incentive Program

Horizon Blue Cross Blue Shield of New Jersey is offering a special broker incentive program¹ for all new medical and dental sales in the Public Sector market with effective dates of **January 1, 2019** through **March 31, 2019**.

For fully insured and self-funded business, this program:

Rewards an incentive payment of ...	Per enrolled member for a Horizon BCBSNJ ...
\$14	Medical plan ²
\$7	Dental plan ³

No retention requirements apply for a broker to be eligible for this incentive reward.

Horizon BCBSNJ values the strong relationship we have with you. This incentive program is offered as a way to express our appreciation for your support in making us a leader in the marketplace.

If you have questions, please contact your Horizon BCBSNJ sales executive or account manager.

¹To be eligible for this program, brokers must be licensed and contracted with Horizon BCBSNJ, and must be the Broker of Record on the effective date of the sale.

²The maximum total payment for any single group is \$20,000.

³The maximum total payment for any single group is \$15,000.



Horizon Blue Cross Blue Shield of New Jersey will never send you an email asking you to click on a link to validate User ID(s), password(s) or PIN(s), Social Security number(s), card or account number(s), cardholder verification value(s) (CVV2), or user-defined challenge information (e.g., mother's maiden name, place of birth, etc.). If such a message is received, please immediately forward it to Abuse@HorizonBlue.com.

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[Read about Horizon BCBSNJ's nondiscrimination policy.](#)

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