



Momentum

Aetna Funding AdvantageSM
Broker Bonus

aetna[®]

Let's keep it going

\$50 Broker Bonus for Florida, Georgia, Massachusetts, Michigan and New Jersey

We've extended our broker bonus for Aetna Funding Advantage (AFA). From 5/1/19 through 9/1/19 effective dates, you'll earn \$50 per enrolled employee for every new Small Group (5-50*) AFA sold case. There's no cap on how much you can earn and rewards are paid quarterly. Take a look at how the numbers add up:

Example:

50 enrolled employees x \$50 per employee=\$2,500 bonus

Check out the attached flyer for more details on the broker bonus and start earning today!

If you have any questions, please contact your Aetna representative.

*2 to 50 in GA, 5 to 100 in MA and NJ.



Aetna is the brand name used for products and services provided by one or more of the Aetna group of subsidiary companies, including Aetna Life Insurance Company and its affiliates (Aetna).

Aetna Funding Advantage (AFA) plans are self-funded, meaning the benefits coverage is offered by the employer. Aetna Life Insurance Company only provides administrative services and offers stop loss insurance coverage to the employer.

If you have any questions, please Contact Us.

We are located at 151 Farmington Ave, Hartford, Connecticut 06156.

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It's on

Small Group Incentive Program (5/1/19 – 9/1/19) Florida, Georgia, Massachusetts, Michigan and New Jersey

Earn more with the Aetna Funding Advantage® (AFA) plan

It's simple. Just sell any AFA plan to groups with 5 to 50** eligible employees. When you do, you'll be rewarded from this special new business credit.

This incentive is for new AFA sales.

How it works:

- For May 1, 2019, through September 1, 2019, effective dates, earn \$50 per enrolled employee for every 5 to 50** sold case
- There's no cap on how much you can earn
- Rewards are paid quarterly

Reap your rewards

Broker sells 3 AFA cases*

**50 total enrolled employees
x \$50 per enrolled employee**

\$2,500 total reward

*For illustrative purposes only

Ready to earn more?

Contact your Aetna® representative.

**2 to 50 in GA, 5 to 100 in MA and NJ.



Rules, requirements and other fine print

- General agents are not eligible
- This material is for informational purposes only. This material does not constitute a contract
- Program applies to self-funded new AFA sales with effective dates between May 1, 2019, and September 1, 2019
- Eligibility is limited to brokers in FL, GA, MA, MI and NJ selling new groups. Must be licensed and appointed (where required) with Aetna and have an in-force producer agreement
- All new business cases must be submitted using the same tax identification number
- Payments will be made quarterly. Broker must be the active broker of record at the time of payment. Cases for which the reward will be paid must be active at the time of payment. Case must be sold in situs state to be eligible
- Company records determine broker's eligibility and final results. Awards will be considered income and fully taxable
- Programs may not be available in all geographic regions
- Eligibility for participation in this program is conditioned on the broker's advance written disclosure to customers of the nature of the compensation the broker may be entitled to receive from Aetna. More details concerning disclosure requirements can be found by accessing our standard producer agreement at aetna.com/insurance-producer.html
- Broker of record losses/gains or segment transfers will not count toward your book of business for membership growth reward as long as the group remains active with Aetna. Aetna reports will be the only basis used for the reward program. Aetna reserves the right to change or discontinue this program at any time
- Aetna's Small Group Incentive program is offered at the sole discretion of Aetna and can be terminated or modified by Aetna at any time and without notice. Any subsequent program is at the discretion of Aetna
- Programs outlined in this document are not charged to the customer's experience-rated contracts but will be disclosed in accordance with Aetna's Producer Compensation Disclosure policy
- Application of programs and determinations of eligibility and payment amounts, if any, will be made by Aetna at our sole discretion. Decisions made by Aetna will be final
- The broker does not need to be compensated under the base compensation program for a case to qualify. For example, the broker may receive a consulting fee, service fee or commission payment. The relationship between the broker and plan sponsor must be documented to Aetna's satisfaction

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